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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/757,089	01/13/2004	Robert Haussmann	54317-029201	3534	
	7590 12/11/200 SNEY COMPANY	EXAMINER			
C/O GREENBE	ERG TRAURIG LLP	NGUYEN, HUY THANH			
SANTA MONI	DO AVENUE SUITE CA, CA 90404	400E	ART UNIT	PAPER NUMBER	
			2621		
			MAIL DATE	DELIVERY MODE	
			12/11/2008	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

		Applicat	ion No.	Applicant(s)			
Office Action Summary		10/757,0	089	HAUSSMANN ET AL.			
		Examine	r	Art Unit			
		HUY T. N	IGUYEN	2621			
Period fo	The MAILING DATE of this communi or Reply	ication appears on th	e cover sheet with th	ne correspondence a	ddress		
A SH WHIC - Exter after - If NC - Failu Any r	ORTENED STATUTORY PERIOD FOR CHEVER IS LONGER, FROM THE MINIORS of time may be available under the provisions SIX (6) MONTHS from the mailing date of this common period for reply is specified above, the maximum state to reply within the set or extended period for reply reply received by the Office later than three months a part of the provision	AILING DATE OF T of 37 CFR 1.136(a). In no e unication. tutory period will apply and v will, by statute, cause the ap	HIS COMMUNICAT vent, however, may a reply built expire SIX (6) MONTHS plication to become ABANDO	ION. be timely filed from the mailing date of this of the control of the contro			
Status							
· · ·	Responsive to communication(s) file This action is FINAL . Since this application is in condition closed in accordance with the practic	2b)☐ This action is for allowance excep	non-final. t for formal matters,		e merits is		
Dispositi	on of Claims						
5)⊠ 6)⊠ 7)⊠ 8)□ Applicat i	Claim(s) 57-90 is/are pending in the 4a) Of the above claim(s) is/are Claim(s) 63-84,89 and 90 is/are allow Claim(s) 57-62,85,87 and 88 is/are reclaim(s) 86 is/are objected to. Claim(s) are subject to restriction Papers The specification is objected to by the The drawing(s) filed on is/are: Applicant may not request that any objected to a some period of the content of the co	re withdrawn from coved. ejected. tion and/or election e Examiner. a) \[\text{accepted or bettion to the drawing(s)} \]	requirement. r) objected to by tl be held in abeyance.	See 37 CFR 1.85(a).			
11)□	Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
,	•	by the Examiner. N	lote the attached On	ice Action of Ionin	10-132.		
Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.							
2) 🔲 Notic 3) 🔯 Infori	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (P nation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date <u>8/04/08,8/29/08</u> .	TO-948)	4) Interview Sumn Paper No(s)/Ma 5) Notice of Inform 6) Other:				

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DETAILED ACTION

Claim Objections

1. Claim 63 objected to because of the following informalities: in claim 63, line 3 "comprising" needed to be changed to -- having recorded --. Appropriate correction is required.

Claim Rejections - 35 USC § 102

- 2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:
 - A person shall be entitled to a patent unless -
 - (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
 - (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. Claims 57,85 and 87-88 are rejected under 35 U.S.C. 102(b) as being anticipated by Harayama et al. (5630006).

Regarding claims 57,85 and 87-88, Harayama discloses a method of automatically playing the contents of a medium (video disc), the method comprising: providing a single medium main menu at start up having a pre-determined timeout after

display of the menu (column 6,line 55 to column 7,line 15); and proceeding to play the contents of the medium, including a feature presentation, in an uninterrupted sequence after the pre-determined timeout has lapsed without any interaction from a user (column 10,lines 50-55). The user can select a standard play option or fast play option by selecting a section on the menu for staring play. If the user selects a first section on the menu the player will play the first section and then second section (predetermined order or fast play.

Applicant argues that Harayama does not teach displaying a single menu after insertion of the medium into player. In response, the examiner disagrees. It is noted that Harayama discloses that after insertion of the medium into the player, a single menu is display for selection a play of recorded blocks (column 10, lines 50-55).

Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. Claims 58-62 are rejected under 35 U.S.C. 103(a) as being unpatentable over Harayama in view of Official Notice .

Regarding claims 58-62, Harayama does not specifying using trailer, bonus material and sneak peak as the data blocks. However it is noted that using trailer, bonus material or sneak peak as data blocks and arranging assembling and editing the

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trailer, bonus or sneak peak for displaying before or after the main feature data blocks is well known in the art. Therefore Official Notice is taken and it would have been obvious to one of ordinary skill in the art to modify. Harayama by providing the data blocks of Harayama with the data blocks of trailer, bonus material or sneak peak as additional data blocks thereby providing more interesting to the user.

Allowable Subject Matter

- 6. Claims 63-84, and 89-90 are allowed.
- 7. Claim 86 is objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

Conclusion

8. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

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the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to HUY T. NGUYEN whose telephone number is (571)272-7378. The examiner can normally be reached on 8:30AM -6:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Thai Q. Tran can be reached on (571) 272-7382. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/HUY T NGUYEN/ Primary Examiner, Art Unit 2621